



New Wheels for CAST!

CAST's young people have eye-popping new wheels! Media on the Streets, a GTA based marketing firm, has donated a very gently used van, covered in spectacular ads. The van was presented at an event at Dave & Buster's in Vaughn. "It's cool," said George, one of the young people in attendance. The van was driven to the front of the restaurant before an audience of 40 advertisers, young people and staff from CAST and Media on the Streets.

At the first opportunity, the young men climbed into the vehicle to make sure they could see out the windows that are covered with ads through a process called "wrapping." The boys also were highly enthusiastic about the DVD player that Trevor Mellet, owner of Media on the Streets had specially installed. "It's a win-win-win situation. Advertisers and Media on the Streets give something to the community, we (Media on the Streets) earn the revenue, and you kids have something special to drive in," said Mellet to the youth in attendance.

Advertisers received a plaque commemorating their contribution. This is the second van that Mellet and his colleagues have donated to a community agency and plans are already underway to donate another. "I come from a disadvantaged background myself and we give so that other

kids have better opportunities.” CAST will use the van to take children and older youth to and from activities across Ontario.

Thanks to everyone at Media on the Streets, particularly principle salesperson Rosemary Sullivan, Trevor and Andrea (who runs things in the office). **Special thanks also to Ralph Matera, Seven View Chrysler, who sourced a van in excellent shape that would suit us, and made sure it was equipped with a DVD player for the kids.** Thanks also to the following 37 advertisers who made our new van possible:

A Canadian Christmas
Armor Personnel
Area 51B Paintball
Astra Sportsplex
Bill’s Pit North Steak & Seafood Restaurant
Business Media
Barzotti Woodworking Ltd
Bayview School of Ballet
The Cyclepath, North York
Dave & Busters
Diverse Engraving Inc.
Delta Bingo
Davenport Tailors & Dressmakers
Desiree China & Gifts
E-Volve Virtual Solutions
Executive Bathtub Refinishing
Fire & Ice Inc.
Golden Flame Restaurant
Husky Foods Inc.

I buy Houses Fast Inc.
Les Odes Leasing
Lucas Oil Products
Meineke Car Care Centre (Oak Ridges)
Medieval Times
Markville Carpet
Martin & Meredith Ltd. Real Estate Brokers
Finder Financial Services
Northern Karate Schools
Pro-Student Driveways Inc.
Pro-Hockey Development Group
Seven View Chrysler
Skytronix
Superior Racking Systems Inc.
Strong Auto
Steve’s Music Store
Salmon Shifters
Speedpro Imaging, Markham